

YOSEMITE HIGH SCHOOL
50200 SCHOOL ROAD - OAKHURST, CA 93644
(559) 683-4667

COURSE TITLE: JOURNALISM
DEPARTMENT: ENGLISH

REQUIREMENT SATISFIED:

High School:	X	Model Curriculum Standards:	X
State College:		Frameworks:	X
UC Approved:	X "Elective"		

GRADE LEVEL: 11-12 LENGTH OF COURSE: 1 Year CREDITS: 10

PREREQUISITE: Strong writing skills, good organizational skills, ability to work without supervision, ability to work as part of a team, ability to meet deadlines and to take direction from your peers.

TEXTBOOKS: Journalism Today, 4th Edition, Donald L. Ferguson & Jim Patten

COURSE DESCRIPTION:

Students will learn basic journalism skills, including news writing, interviewing, advertising sales, graphic design, pagination, photography, ethical and legal issues, history of mass communications and career opportunities. Second year students will produce the student newspaper, Blue Print, with assistance from the first year students.

COURSE OUTLINE/ALIGNMENT TO CALIFORNIA STATE STANDARDS AND EXPECTED SCHOOLWIDE LEARNING RESULTS:

<u>Assignment</u>	<u>Standards</u>	<u>ESLRS:</u>
<u>Course Content/Objectives:</u>	<u>Addressed:</u>	

Introduction

- a) The history of American media
- b) The responsibilities of the media

Gathering the News

- a) What is news?
- b) News organizations and sources
- c) Making the interview work

Writing the News

- a) Writing news story leads
- b) Writing news stories
- c) Handling quotes fairly and accurately

Writing Features, Sports, and Editorials

- a) In-depth reporting
- b) Writing feature stories
- c) Writing sports stories
- d) Writing editorials and the Editorial Page

Producing the School Newspaper

- a) Editing and layout
- b) Using photographs effectively
- c) Business and advertising

COURSE OUTLINE/ALIGNMENT TO CALIFORNIA STATE STANDARDS AND EXPECTED SCHOOLWIDE
LEARNING RESULTS: (Continued)

<u>Assignment</u> <u>Course Content/Objectives:</u>	<u>Standards</u> <u>Addressed:</u>	<u>ESLRS:</u>
--	---------------------------------------	---------------

Beyond the Newspaper

- a) The yearbook
- b) Broadcasting
- c) Students news bureau
- d) Television
- e) Videography
- f) Multi-media

Understanding the Technology

- a) Taking, scanning, and cropping photographs
- b) The new technology of publishing

DISTRICT/STATE CONTENT STANDARDS ADDRESSED:

OUTCOMES:

Students will demonstrate ...

INSTRUCTIONAL STRATEGIES:

(i.e., Lectures, discussions, class projects, etc.)

ASSESSMENT:

(i.e., Exams, Standards Master, Portfolios, etc.)